



2016 COMMUNITY SERVICE AWARDS

*See Inside for General Information,
Entry Requirements & Entry Form*

Entry Deadline: January 12, 2017

2016 COMMUNITY SERVICE AWARDS

Community Service Awards are given in recognition of the station's overall community service activity for the year.

The OAB Community Service Awards recognize member commercial and educational radio and television stations for their outstanding community service. The purpose of the award is to spotlight the tremendous job the Oklahoma radio and television stations do for their local communities. The program is not a competition, but rather a recognition program based on the merits of the station's activities.

The activities listed must have occurred **January 1 through December 31, 2016.**

Factors that are considered in awarding an OAB Community Service Award are:

- 1. Market Size**
- 2. Need**—What specific community needs did the station's activities fulfill?
- 3. Benefits**—What were the ultimate benefits to the targeted organizations?
- 4. Originality**—Were the projects originated by the station?
- 5. Degree of Station Participation**—Was the station the sole promotional vehicle, or were other media involved as well?

A maximum of five letters from community leaders may be attached to support the station's contribution to the community, but are not required.

There is no entry fee for Community Service awards.

Results will be announced on February 3, 2017. Winners will be notified via mail and results will be posted on the OAB website at www.oabok.org. A trophy will be sent to the winning stations. Winning stations will also receive recognition in the printed materials and through an announcement at the OAB Awards Banquet on Friday, March 31, 2017, at the Skirvin Hotel in Oklahoma City.

Mail entry to:

Oklahoma Association of Broadcasters
6520 N. Western, Suite 104
Oklahoma City OK 73116

Or email struby@oabok.org.

Entry Deadline: Thursday, January 12, 2017

Questions? Call (405) 848-0771 or e-mail struby@oabok.org.



Community Service Award Entry

Station _____ City _____

- Please provide all information requested.
- Do not include audio or video.
- Please include this page with your response sheets.
- Mail or email your entry to the address below.

On a separate page, please provide the following information on your station's activities for the community. List each activity individually with a brief paragraph covering the following information:

- Title of the Project or Promotion.
- Purpose or need for the Project or Promotion
- What role did the station play?
- How did the station promote the project?
- What were the results of the project and how did it benefit the community?

The information provided should be brief and concise.

Submitted by _____ Title: _____

E-mail Address: _____ Telephone: _____

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