



Non-Members Registration

\$350 per person for all Sessions & Meals

Company _____ City _____

NOTE: Even though everything is included in the \$350 fee, we need to know which events you will attend. The hotel requires an accurate headcount for room set-ups.

Please pay attention to the start and end times of the sessions. Many sessions overlap. We need accurate numbers, so please do not register for multiple sessions during the same time period.

See Brochure for details on each session

Name _____
(Please print. This name will appear on your nametag)

Thursday Events, March 30

- 1:30–3:00 Super Session—“The Big Thrill: Helping Clients Recapture the Thrill of Creating New Customers” with Tim Daniel (Radio/TV)
- 1:30–3:30 “The Newsroom In Your Pocket” with Judd Slivka (Radio/TV)
- 3:00–4:00 Legal & Regulatory Q&A with David Oxenford (Radio/TV)
- 6:30–9:30 Welcome Reception, Dinner, and Live Music by Shane Minor

Friday Events, March 31

- 8:30–10:00 “Digital Presence: What Every Business Needs and How to Help Them” with Steven Weaver (Radio/TV)
- 8:30–10:00 “More Than a Phone and Almost a Studio” with Judd Slivka (Radio/TV)
- 10:00–11:30 Super Session: “Radio 20/20: Our Challenges and Opportunities” with Fred Jacobs and Steve Newberry (Radio)
- 10:30–11:45 Super Session: “Broadcast TV Plus Digital Impressions for Maximum Effectiveness” with Brad Seitter (TV)
- 12:00–1:30 OAB Member Appreciation Luncheon
- 1:30–2:30 “Radio Programming: The Keys to Success” with Fred Jacobs (Radio)
- 1:30–2:45 “From Surviving to Thriving in Sales” with Derron Steenberg (Radio)
- 1:30–3:00 “Washington Update: Regulatory & Legal Review” with David Oxenford (Radio/TV)
- 2:45–3:45 “Sports Play-By-Play at the Highest Level” (Radio)
- 6:00–9:30 OAB Awards and Hall of Fame Reception & Banquet

Name & Company _____

REGISTRATION FEES DUE

_____ Registration(s) @ \$350 \$ _____

Total Fees Due \$ _____

Contact (in case we have questions about your registration)

Name & Position

E-mail address for confirmation

PAYMENT METHOD

Check Enclosed

Charge our Credit Card (*Visa/MasterCard/Discover/American Express*)

Card Number

CID

Expiration Date

Name on Card

Authorized Signature

MAIL, EMAIL, OR FAX ALL FORMS TO:

Oklahoma Association of Broadcasters

6520 N. Western Avenue, Suite #104

Oklahoma City, OK 73116

struby@oabok.org

(405) 848-0772 (fax)

DEADLINES

Registration Deadline: **March 3**

Cancellation Deadline: **March 24**

**Questions? Call Nancy Struby at (405) 848-0771
or e-mail struby@oabok.org.**