



2016 OUTSTANDING ACHIEVEMENT AWARDS

TELEVISION DIVISION

| | | |
|-------------------------------|------|--|
| Evening Newscast | KWTV | News 9 at 6pm |
| Morning News | KOTV | 6 in the Morning |
| Weathercast | KOCO | First Alert Forecast |
| Sportscast | KXII | 10pm Sportscast |
| Investigative Reporting | KOKI | Rat Pack Bonuses |
| Spot News | KOTV | Team Coverage of Wildfires |
| Spot Weather | KFOR | May 9 th Tornado |
| General News | KFOR | Auger Victim |
| News Topicals & TSRs | KOCO | Seconds to Survive |
| Feature—Series | KOTV | A Gathering Place: Made in Germany |
| Feature—Single | KFOR | Pay it Forward: Cop's Shoes |
| Franchise Reporting | KFOR | A Place to Call Home |
| Photography—Feature | KWTV | Granting a Wish |
| Photography—Spot | KOCO | Tornado Emergency |
| General Image Promotion | KOTV | Back to School |
| News Image Promotion | KOKH | We've Got Your Back |
| Weather Image Promotion | KOTV | It Saved Our Lives |
| Sports Image Promotion | KOCO | Thunder Up! |
| Long-Form Programming—General | KFOR | Great State 25 th Anniversary |
| Long-Form Programming—Sports | KXII | The Max Blitz |
| Website | KFOR | KFOR.com |

BEST OF SHOW

KFOR, Oklahoma City

Determined by number of awards and individual scores for each award.

Awards will be presented at the annual OAB Awards Banquet on Friday, March 31, at the Skirvin Hotel in Oklahoma City.



2016 OUTSTANDING ACHIEVEMENT AWARDS NON-METRO RADIO DIVISION

| | | |
|---|--|---|
| News | KTNT | November 18 Newscast |
| Sportscast | KICM | November 18 Sportscast |
| Play-By-Play | KSPI | Guthrie v. Shawnee Class 5a Showdown |
| | KNID | Honorable Mention: NOC-Enid Lady Jets Collide with Eastern Arizona on a National Stage |
| Spot Weather | KWON | April 25 Thunderstorms |
| Feature | KWOX | Sharon-Mutual: 40 Years of Football |
| Commercial Announcement | 1 st : KOKP 2 nd : KTFX 3 rd : KYFM | Stillwater Regional Airport: Hassles Square Deal Music: The Dweeb Lookin' Sharp: Dragnet-Santa Baby |
| Website Combined Category: Metro & Non-Metro | KRMG | KRMG.com |
| General Image Promotion | KOKP | Triple Play Sports |
| News/Weather/Sports Image | KKBS | Guymon Tigers v. Dalhart Wolves |
| Station Event Promotion | KICM | Christmas Stocking Stuffer Giveaway |
| Special Programming | KOKP | High School Football Preview |

PERSONALITY OF THE YEAR

Roger Price, KICM, Ardmore

STATION OF THE YEAR

KWON, Bartlesville

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on Friday, March 31, at the Skirvin Hotel in Oklahoma City.**



2016 OUTSTANDING ACHIEVEMENT AWARDS METRO RADIO DIVISION

| | | |
|---|------|---|
| Newscast | KRMG | Morning News at 7am |
| General News | KRMG | Fatal Police Shooting of Terrence Crutcher |
| Feature–Single | KGOU | Poisonous Prey: Hunters Target Rattlesnakes |
| Website Combined Category: Metro & Non-Metro | KRMG | KRMG.com |
| General Image Promotion | KFAQ | People Are Talking |
| Station Event Promotion | KJYO | OU's Homecoming Bash |
| Special Programming | KWGS | Prison Overcrowding & Community Mental Health |

PERSONALITY OF THE YEAR

TJ, Janet, and Jrod—KJYO, Oklahoma City

STATION OF THE YEAR

KRMG, Tulsa

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2016 COMMUNITY SERVICE AWARDS

RADIO DIVISION

| | |
|----------------|----------------|
| KWON | Bartlesville |
| KOFM | Enid |
| KMGZ | Lawton |
| KJYO | Oklahoma City |
| KXXY | Oklahoma City |
| KZTH/KJTH/KLVV | OKC/Ponca City |
| KJSR | Tulsa |
| KRAV | Tulsa |
| KRMG | Tulsa |
| KWEN | Tulsa |
| KWEY | Weatherford |
| KWOX | Woodward |

TELEVISION DIVISION

| | |
|-----------|---------------|
| KOKH | Oklahoma City |
| KWTV | Oklahoma City |
| KOKI/KMYT | Tulsa |
| KOTV | Tulsa |

A recognition trophy will be sent to the winning stations.

