



Registration Form #1—Full Registration

\$195 per person for all Sessions & Meals

If you wish to purchase meal tickets for guests, please use **Form #3: Meal Tickets Only**.

Station or Company _____ City _____

NOTE: Even though everything is included in the \$195 fee, we need to know which events you will attend. The hotel requires an accurate headcount for room set-ups.

Please pay attention to the start and end times of the sessions. Many sessions overlap. We need accurate numbers, so please do not register for multiple sessions during the same time period.

See Brochure for details on each session

Name _____
(Please print. This name will appear on your nametag)

Thursday Events, April 4

- ☐ 1:30–3:00 “Seller Recruitment/Retention and On-Boarding: The Life Blood for All Broadcasters” with **Laurie Kahn**, *Media Staffing Network* (Radio/TV)
- ☐ 1:30–3:00 “News and Storytelling Slam Session” with **Al Tompkins**, *The Poynter Institute* (Radio/TV)
- ☐ 1:30–3:00 “Leadership Skills for a Winning Culture on Your Team” with **Dan Oblinger**, *Leadcraft* (R/TV)
- ☐ 3:00–4:30 Legal & Regulatory Q&A with **David Oxenford**, *Wilkinson Barker Knauer, LLP* (Radio/TV)
- ☐ 6:30–9:30 Welcome Reception, Dinner, and Live Music with **James Slater**, *courtesy of BMI*

Friday Events, April 5

- ☐ 8:30–10:00 “Newsroom Stress and Trauma” with **Al Tompkins**, *The Poynter Institute* (Radio/TV)
- ☐ 9:00–10:30 “Us vs. Them”: Broadcast Television Dominates Cable and Satellite Viewership with **Rob Russo**, *RNR Media Consulting* (TV)
- ☐ 9:00–10:30 “Local Direct Selling: How to Ask for and Receive More Investment From Your Clients” with **Paul Weyland**, *Weyland Communication Strategies* (Radio/TV)
- ☐ 10:15–11:45 “Be a Story Machine” with **Al Tompkins**, *The Poynter Institute* (Radio/TV)
- ☐ 10:30–11:45 **Super Session**: “Local Broadcast News and its Powerful Impact on a Marketplace” with **Chris Lang SmithGeiger** (TV)
- ☐ 10:30–11:45 “Radio Stations Out-Deliver the Fragmented Cable and Satellite Options in Your Market” with **Rob Russo**, *RNR Media Consulting* (Radio)
- ☐ 12:00–1:20 OAB Membership Luncheon and Induction of **Al Eschbach** into OAB Hall of Fame. **Barry Switzer** Presenter
- ☐ 1:30–2:15 “Digital Selling Makes Sense and Makes Money” with **Gary Moore**, *LBS* (Radio)
- ☐ 1:30–3:00 “One on One with **Barry Switzer and Al Eschbach**”
- ☐ 3:15–4:30 Regulatory & Legal Review with **David Oxenford**, *Wilkinson Barker Knauer* (Radio/TV)
- ☐ 6:00–9:30 Hall of Fame and Achievement Awards Reception & Banquet. Honor the outstanding work of 2018. Induction of **Vance Harrison** into OAB Hall of Fame.
- ☐ 9:30–11:00 After Dinner Reception

Attach copies if needed

\$195 per person. Enter total on the “Registration Fees” Form.



Registration Form #2—Individual Sessions/Meals Only (For those not purchasing a Full Registration)

Station or Company _____ City _____

OAB Members can attend one or more sessions for \$10 per day. Meals are priced separately.

Please see brochure for details on each session.

Name _____

“✓” the sessions you will attend

Thursday, April 4

- ☐ 1:30–3:00 “Seller Recruitment/Retention and On-Boarding” with **Laurie Kahn**,
Media Staffing Network (Radio/TV)
- ☐ 1:30–3:00 “News and Storytelling” with **Al Tompkins**,
The Poynter Institute (Radio/TV)
- ☐ 1:30–3:00 “Leadership Skills” with **Dan Oblinger**,
Leaderscraft (Radio/TV)
- ☐ 3:00–4:30 Legal & Regulatory Q&A with **David Oxenford**,
WBK Law (Radio/TV)

All Day Sessions Pass ...\$10

- ☐ 6:30–9:30 Welcome Dinner & Live Music..... **\$60**

Friday, April 5

- ☐ 8:30–10:00 “Newsroom Stress and Trauma” with **Al Tompkins**,
The Poynter Institute (R/TV)
- ☐ 9:00–10:30 “Broadcast TV Dominates Cable and Satellite”
with **Rob Russo**, *RNR Media* (TV)
- ☐ 9:00–10:30 “Local Direct Selling:” with **Paul Weyland**,
Weyland Communication Strategies (R/TV)
- ☐ 10:15–11:45 “Be a Story Machine” with **Al Tompkins**,
The Poynter Institute (Radio/TV)
- ☐ 10:30–11:45 **Super Session:** “Local Broadcast News and
its Powerful Impact on a Marketplace” with
Chris Lang SmithGeiger (TV)
- ☐ 10:30–11:45 “Radio Stations Out-Deliver the Fragmented
Cable and Satellite Options in Your Market”
with **Rob Russo**, *RNR Media* (Radio)
- ☐ 1:30–2:15 “Digital Selling Makes Sense and Makes
Money” with **Gary Moore**, *LBS* (Radio)
- ☐ 1:30–3:00 “One on One with **Barry Switzer and
Al Eschbach**”
- ☐ 3:15–4:30 Regulatory & Legal Review with **David Oxenford**,
WBK Law (Radio/TV)

All-Day Sessions Pass...\$10

- ☐ 12:00—Membership Luncheon and Hall of Fame
Hall of Fame Induction of **Al Eschbach**,
Barry Switzer Presenter **\$30**
- ☐ 6:00—Achievement Awards Reception & Banquet.
Induction of **Vance Harrison** into the OAB Hall of
Fame..... **\$70**

Total Due \$ _____

Name _____

“✓” the sessions you will attend

Thursday, April 4

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Media Staffing Network (Radio/TV)
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All Day Sessions Pass ...\$10

- ☐ 6:30–9:30 Welcome Dinner & Live Music **\$60**

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All-Day Sessions Pass...\$10

- ☐ 12:00—Membership Luncheon and Hall of Fame
Hall of Fame Induction of **Al Eschbach**,
Barry Switzer Presenter **\$30**
- ☐ 6:00—Achievement Awards Reception & Banquet.
Induction of **Vance Harrison** into the OAB Hall
of Fame. **\$70**

Total Due \$ _____

Attach copies if needed. Total Due for Sessions & Meal Tickets \$ _____

Enter total amount on the “Registration Fees” form.



Registration Form #3—Meal Tickets Only

Station or Company _____ City _____

**Use this form to purchase meal tickets for
those who are not registered for any other events.
 Tickets may be picked up at the OAB registration desk.**

Important—Please Read

There will be assigned seating at the **Awards Banquet**. In some cases, guests from two or more stations may be combined in order to fill the tables. The tables will seat 10 comfortably. Twelve is the maximum.

Please plan your ticket purchases carefully. Tables will be assigned on March - . **Any Awards Banquet tickets purchased after March - may be subject to “open seating” at unassigned tables.**

| Please provide the name of the person who will use the ticket. | Thursday Dinner \$60 | Friday Luncheon \$30 | Friday Awards Banquet \$70 | Total |
|--|----------------------------|----------------------------|----------------------------------|-------|
| Example: Jenny Thompson | ✓ | ✓ | ✓ | \$160 |
| 1. | | | | \$ |
| 2. | | | | \$ |
| 3. | | | | \$ |
| 4. | | | | \$ |
| 5. | | | | \$ |
| 6. | | | | \$ |
| 7. | | | | \$ |
| 8. | | | | \$ |
| 9. | | | | \$ |
| 10. | | | | \$ |
| 11. | | | | \$ |
| 12. | | | | \$ |

Attach copies if needed

Total all Meal Tickets \$_____

Enter the total amount on the “Registration Fees” form.

Station or Company _____

REGISTRATION FEES DUE

Enter the total amounts from each registration form

Form #1: Full Registrations @ \$195 \$ _____

Form #2: Individual Sessions & Meal Tickets \$ _____

Form #3: Individual Meal Tickets Only \$ _____

Total Fees Due \$ _____

Station Contact (in case we have questions about your registration)

Name & Position

E-mail address for registration confirmation

PAYMENT METHOD

☐ Check Enclosed

☐ Charge our Credit Card (*Visa/MasterCard/Discover/American Express*)

Card Number

CID

Expiration Date

Name on Card

MAIL, EMAIL, OR FAX ALL FORMS TO:

Oklahoma Association of Broadcasters

6520 N. Western Avenue, Suite #104

Oklahoma City, OK 73116

struby@oabok.org

(405) 848-0772 (fax)

DEADLINES

Registration Deadline: **March 8th**

Cancellation Deadline: **March 25th**

**Questions? Call Nancy Struby at (405) 848-0771
or e-mail struby@oabok.org.**