

EDWIN C. HAFFNER

Cell: 210-287-1161 (Preferred)

Alternate: 210-410-5727

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PROFESSIONAL STATEMENT

My name is Edwin C. Haffner and I am a December 2019 graduate of the University of Texas at Arlington (UT-Arlington). I attended UT-Arlington from Spring 2017 through Fall 2019, where I earned an undergraduate degree in Broadcast Communications (Communication Arts). My minor was Emerging Media, where I completed the requirements for a certificate in Emerging Media. Prior to that I attended University of the Incarnate Word in San Antonio Texas from Fall 2014 through Fall 2016, where I majored in Convergent Broadcast Media (Communication Arts). My goal is to pursue a career in sports media, with a focus in radio.

My degree in Broadcast Communication provides me with a strong foundation of communications practices across several platforms. My training has included a wide range of experiences including digital editing, audio production, radio production, broadcast announcing, television script writing, and television field production (see resume for selected significant courses).

My media experience has been as a student completing several applied class projects and as a volunteer with the on-campus UT-Arlington i-Heart Radio online radio station. During two separate semesters I broadcasted sports shows on the i-Heart Radio online station. During the Fall 2017 semester I broadcasted a live weekly online sports radio show that was part of my Radio Production class. I conducted the weekly, one hour show alone, where I also controlled the board, including when I went in and out of commercial breaks (public service announcements). I researched and discussed a variety of contemporary topics.

I co-hosted a second sports radio my final semester at Univ. Texas at Arlington (UTA). The weekly current issues show was titled "The Sports File" and covered a wide range of topics across various sports. I also have board operations experience. I ran the board for various UTA athletic events (volleyball and basketball).

As stated earlier, I completed the initial part of my degree at University of the Incarnate where I majored in Convergent Broadcast Media. While there I hosted a radio show that was hybrid. For 2 hours I played different genres of music. Every 15 minutes of the show, I would stop the music and discuss current topics in sports for 5-7 minutes. I also did weather updates at the top of each hour.

I am currently seeking an entry-level position or an Internship/Externship in sports radio or sports media. My resume is attached. A Demo Reel is available upon request. It features samples of my I-Heart online radio broadcasts and a podcast from University of Texas at Arlington. Please feel free to contact me with any questions.

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EDUCATION

University of Texas at Arlington: Graduated December 2019

Major: Broadcast Communication/Communication Arts

Minor: Certificate in Emerging Media (Multi- Media Communication)

University of the Incarnate Word Fall 2014- Fall 2016

Major: Convergent Broadcast Media/ Communication Arts

K-12 Education: Northeast Independent School District (NEISD) San Antonio, Texas

Claudia Taylor Johnson "Lady Bird" Johnson High school: Graduated June 2014.

Frank Tejada Middle School.

Encino Park Elementary School.

SELECTED SIGNIFICANT COLLEGE COURSES: (Undergraduate Major- Broadcast Communication) -University of Texas at Arlington & The University of the Incarnate Word

Intro to Broadcasting

Radio Production

Broadcast Writing & Reporting

Television Production

Electronic News

Television Reporting 1

Broadcast Management

Broadcast Announcing

Corporate Video Production

Strategic Social Media Communication

Computer Literacy for Comm. Arts

Writing for the Media

Public Speaking

EMERGING MEDIA CERTIFICATE (Undergraduate Minor) – This certificate provides students with an expertise in using and managing emerging media to communicate effectively to audiences in a variety of situations

Strategic Social Media Communication

Web Communication Design and Development

Communication Graphics

Television Production I

WORK EXPERINCE

(Demo reel link available upon request. Demo reel includes samples of online sports radio broadcasts and podcast.)

Spring 2017 – Fall 2019. University of Texas- Arlington –I-Heart online Radio Station. Did board operations for different athletic events at the University of Texas at Arlington. Facilitated the game announcers in and out of breaks.

Fall 2017. University of Texas-Arlington I-Heart online Radio Station. Host an hour-long Sports radio show at the University of Texas at Arlington. Also announced about different events that are happening around campus. (Fall of 2017).

Fall 2014 – Fall 2015. University of the Incarnate Word Online Radio Station. Did a Two-hour radio show at the University of the Incarnate Word that featured sports talk. I played an already selected music playlist for most of the two hours then every fifteen minutes I did a 5-7minute sports segment. I also did a top of the hour weather report as well as Public Service Announcements (PSA).

Summer 2012, 2014, 2015, 2017, 2018. Antonio Daniels {former NBA player} Summer Basketball Camp. Volunteer, Student Aide.

August 2015 – January 2016. Academy Sports and Outdoor Department Store. Sales Associate. 2727 NE Interstate 410 Loop, San Antonio, Texas 78217

Summer 2013. Joint Base San Antonio: Ft. Sam Houston Hired! Student Apprenticeship Program. Workforce and college Prep program. Job assignments in Housing and Relocation Assistance.

Summer 2012. Joint Base San Antonio: Ft. Sam Houston. Hired! Student Apprenticeship Program. Workforce and college prep program. Job assignments in Child and Youth Services Registration office.

PROFESSIONAL ORGANIZATIONS

Texas Association of Broadcasters (www.tab.org) (January 2020 – Present).

National Sports Media Association (nationalsportsmedia.org) March 2020-present.

EXTRACURRICULAR ACTIVITIES

AAU Basketball

Jr. Varsity Basketball Team, Johnson High School, NEISD.

Athletic Conditioning and Strength Camp, Johnson High School, NEISD.

Antonio Daniels Basketball Summer Camp 2005-2011.

Los Encino's Soccer League

Mays YMCA Baseball League

Mays YMCA Basketball League

HONORS

Advanced Individual determination (AVID), College Prep Program, 9th-10th, Johnson High School, NEISD.

AVID Achievement Award for Determination, 10th Grade, Johnson High School, NEISD.

AVID Achievement Award for Determination, 9th grade, Johnson High School, NEISD

AVID Achievement Award for 'Going the Extra Mile', 9th grade Johnson High School, NEISD.

Principal's Award, 8th Grade Boys, Tejeda Middle School, NEISD.

Silver Star Award (Recognition for Efforts for Citizenship), 7TH Grade. Tejeda Middle School, NEISD).

VOLUNTEER

Meals on wheels/ Dodd Field Chapel, Ft Sam Houston (Summers when available).

Youth Usher, Dodd Field Chapel, Ft Sam Houston, Texas (Middle, High School years).

Clear Springs Elementary, NEISD- Help organize textbooks, summer 2011.

NEISD Board of Trustees Election, District 5 election (Shannon Grona), Campaign Volunteer, spring 2012.

REFERENCES

Mrs. Barrie Page Hill, Academic Advisor, Communication Arts, University of Texas Arlington. Phone 817-272-5760. barriehill@uta.edu

Mr. Lance Liguez, Broadcast Communication Specialist, University of Texas Arlington. Phone 817-272-0075. liguez@uta.edu

Dr. Pat Gower, Chairperson(former) Dept. of History, University of the Incarnate Word, San Antonio, Texas. Dr.patg@gmail.com

Kathryn Schwab, MA. Guidance Counselor, Northeast Independent School District. Phone 210-414-1633. kschwa1@neisd.net

Mr. Colin Bryant. Program Director, Antonio Daniels (former NBA player) Summer Youth Basketball Program. Phone 210-885-8470.

March 2020