



TWO VIRTUAL POYNTER WORKSHOPS

July 20-21 and July 27-28, 2020

July 20

POWER UP STORYTELLING

Learn to "think visually," find tight story focus, learn the elements of a great lead, discover the secret of subjective soundbites and natural sound..

July 21

POWER UP STORYTELLING PT 2

See the power of surprises, learn why setting matters, see why "active voice is not a gimmick, learn how to turn important issues into memorable stories and learn the key to "word order" in sentences.

July 27

LEAD IN UNCERTAIN TIMES

Manage newsroom stress and trauma, learn how to communicate across generational divides, discover how to manage your boss.

July 28

LEAD IN UNCERTAIN TIMES PT 2

Learn how to give feedback that gets results, learn how to lead and manage difficult employees.

Noon EDT
July 20-21 (Power Up Reporting)
July 27-28 (Leading in Uncertain Times)



Al Tompkins / Poynter Institute