



Oklahoma Association of Broadcasters

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Spring 2005

www.oabok.org

Convention 2005: *Largest Participation Ever*

The OAB Convention 2005 set an all-time record for the number of people who participated in the event. Friday's attendance alone topped 500 with over 150 students and professors, 200 broadcasters in the sales sessions, an estimated 50 in the engineering conference, general registrants, exhibits, and 140 at the Hall of Fame dinner. Saturday's sessions were well attended but did not reach those numbers with 125 at the Congressional luncheon and 240 attending the Saturday night awards dinner. The Tulsa Renaissance Hotel proved to be an ideal setting for the event and large attendance.

The Friday morning session kicked off to a packed room as **Merritt Mattson** provided a wealth of information and insight on "The Other Side of the Yellow Page Story." Former **Governor Frank Keating** entertained the crowd at the Student Appreciation luncheon with his great sense of humor and provided an inspirational message to the students. The 170+ attending the afternoon session on "Cable Advertising" gave Katz TV's **Rob Russo** high marks for his lively presentation.

Highlighting the day's activities was the Hall of Fame dinner inducting **John David, Don Wallace, Dick Schmitz** and **John Erling**. Introducing the honorees were **Ken Greenwood** for John David, **Ronnie Kaye** for Don Wallace, **Clayton Vaughn** introducing Dick Schmitz, and former **Governor Keating** presenting John Erling.



Roy Stewart

First up on Saturday was the FCC's **Roy Stewart** providing an insight into some of the current issues and the new Chairman. As always, Mr. Stewart was quite frank and up-front on his comments and responses. OAB Counsel **David Oxenford** moderated the session.

Oklahoma's new gaming laws were the topic of the Saturday mid-morning session. Moderated by Oklahoma City attorney **Bob Nelson**, Oklahoma Director of State Finance **Scott Meacham** and attorney **Kirke Kickingbird** provided the background and advertising issues pertaining to the new statewide lottery, gaming at horse tracks and Indian casinos.

The Saturday Congressional luncheon was an enjoyable and beneficial time for Oklahoma broadcasters. Details are covered else-

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June 9 Foundation Golf Scramble at Oak Tree



Get ready to tee up for the Education Foundation Golf Scramble at Oak Tree in Edmond on June 9. Oak Tree offers the perfect setting

for this fun event for the benefit of the OAB Education Foundation. For those of you who participated last year, you know what a great time can be had playing Oak Tree and participating in the Scramble. This year's entry fee will be \$135 per player and will include green fees, bag drop, range balls, cart, luncheon, team pictures, and an awards reception.

The luncheon will be at 11:45 with tee off scheduled for 1:00 p.m. Complete details are being mailed to all members.

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Wow !!!

What a great Oklahoma Association of Broadcasters 2005 Convention in Tulsa!!! Great attendance, great programs, and a great venue. The accommodations and convention center were superb. Thank you to **Nancy Struby** and **Carl Smith** for all of their hard work in organizing this year's event.



If you weren't able to attend, you missed a Yellow Pages training seminar, a great student appreciation luncheon with six students receiving scholarships for their hard work along with featured speaker former Governor **Frank Keating**, a fantastic cable presentation from **Rob Russo** from New York City and wonderful OAB Hall of Fame dinner honoring four inductees....and that was just Friday!!! On Saturday, we heard from **Roy Stewart** from the Federal Communications Commission, a great panel discussion updating us on the recent lottery and gaming rules and regulations, another outstanding congressional luncheon attending by four of our congressmen and one senator. We are grateful to be able to have such high attendance at our meetings from our delegation due to the hard work and great relationships that Carl Smith has developed. In the afternoon, we heard from **Kathy Ramsey** and **David Oxenford**, and the convention concluded in the evening with our awards banquet recognizing our broadcasting accomplishments of 2004.

I want to thank **Pat Bryson** for being an outstanding

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Board of Directors

Wes Milbourn	Chair	KFOR-TV, Oklahoma City
Roger Harris	Chair-Elect	KADA AM/FM, Ada
Brent Hensley	TV Vice Chair	KOCO-TV, Oklahoma City
Kevin Potter	Radio Vice Chair	KWON/KYFM/KRIG, Bartlesville
Kevin Perry	Treasurer	Perry Broadcasting, Oklahoma City
Pat Bryson	Past-Chair	Renda Broadcasting, Tulsa
Bill Coleman		Team Radio, Ponca City/Perry/Blackwell/Stillwater
Lee Anderson		McAlester Radio, McAlester
Pat Baldwin		KTUL-TV, Tulsa
Dan Lawrie		Cox Radio, Tulsa
Michael Kronley		KJRH-TV, Tulsa
Joyce Reed		Griffin Communications, Oklahoma City
Bill Whitley	Associate Representative	Media Services Group
Michael Bruce	OBEA Representative	Oklahoma Baptist University
Carl C. Smith	President and CEO	
Nancy Struby	Executive Assistant	

The **Oklahoma Association of Broadcasters** is comprised of commercially FCC licensed radio and television stations organized for promoting the interest and welfare of the broadcast industry.

The Association publishes the OAB Newsletter four times each year. Advertising rates are available upon request. Articles, pictures and letters to the editor should be mailed to OAB, 6520 North Western, Suite 104, Oklahoma City, OK 73116.

Telephone— 405-848-0771 **Web Site**— www.oabok.org
FAX— 405-848-0772 **Email**— smith@oabok.org

Events Calendar

June 9

OAB Education Foundation Golf Day

Oak Tree Country Club, Edmond

June 9

OAB Board of Directors Meeting Edmond

June 24-25

RTNDA Ethics Workshop "News Decision Making" Oklahoma City

August 16

OAB Board of Directors Meeting Tulsa

September 21-23

NAB Radio Show Philadelphia, PA

November 15

OAB Board of Directors Meeting Oklahoma City

January 10, 2006

OAB Board of Directors Meeting Oklahoma City

March 2-4

State A&B Basketball Championships

March 9-11

State 2A-6A Basketball Championships

March 30

OAB Board of Directors Meeting Oklahoma City

March 31-April 1

OAB Annual Convention Sheraton Hotel—Oklahoma City

Winners of Scholarship and Faculty Fellowship

At the Friday Student Appreciation Luncheon, OAB Education Foundation Chair Pat Bryson, announced the winners of the six \$1,000 Student Scholarships and the \$2,000 Lisa John Faculty Fellowship. Scholarship winners were **John Nobles** and **Lacey Lett**, University of Oklahoma; **Casey Hart**, Southeastern Oklahoma State; **Jackie Talladivedula**, Rogers State; **Michael Gilbert**, Oklahoma State; and **Amanda Buntin**, University of Central Oklahoma. Oklahoma State University Professor **John McGuire** is the recipient of the \$2,000 Lisa John Faculty Fellowship, a four-week in-station work program for broadcast faculty members. McGuire will be working his fellowship at KWTW in Oklahoma City.

Chairman's Message continued from page 2 Chair this past year and I look forward to serving you—the broadcasters of Oklahoma—this coming year. We have many issues to tackle including the “hard deadline” for Digital Television (DTV), localism infringement from satellite radio, Low Power FM (LPFM) interference, and indecency. Your OAB delegation has worked hard lobbying on Capitol Hill in Washington, D.C. to our Oklahoma Congressmen and Senators. We appreciated their attentiveness and understanding of our issues in the broadcasting industry.

On a personal note, I would like to publicly thank SFC **James Collins** and the Oklahoma Army National Guard for recognizing me as an “Honorary Colonel” in the Oklahoma Army National Guard.

What a great surprise and I am very honored to receive such a distinguished recognition.

Again, I look forward to serving you in this coming year as your Chairman and if you have any comments or concerns, feel free to call me and we'll visit about them.

—Wes Milbourn
OAB Chairman
2005–2006

Huge Weekend for Erling



The OAB Convention turned out to be a memorable one for KRMG personality **John Erling**. On Friday, Erling was inducted into the OAB Hall of Fame and announced his retirement from his morning show on KRMG. On Saturday night, he was the recipient of the OAB Outstanding Metro Radio Personality of the Year award. After 28 years of doing the morning show, Erling will

be leaving as soon as a replacement is found. He will remain with KRMG doing community and public affairs work.

His reason for leaving? “I’m tired of getting up at 3 o’clock in the morning.” Most of us wouldn’t have lasted that long.

Largest Participation Ever continued from page 1



Kathy Ramsey

where in the newsletter.

Saturday’s afternoon sessions dealt further with FCC Rules and Regulations covered by David Oxenford and the numerous issues before the Congress presented by the NAB’s personable Executive Vice President of Public Affairs, **Kathy Ramsey**.

Saturday night was a time for celebration for the 240 attending the presentation of awards in 26 categories. Winning the Personality of the Year awards were **John Erling**, KRMG, Tulsa, for Metro Market, and **Will Payne**, **Barry Diamond** and **the Van Man**, KITX, Hugo, for Non-Metro Market. Outstanding Station of the Year awards went to **KWON**, Bartlesville for Non-Metro, **KRMG**, Tulsa, for Metro Radio and **KTUL**, Tulsa for television.

All in all it was a highly successful convention enjoyed by all in attendance.

Changes Around the State

Keystone Broadcasting is purchasing KICM in Ardmore from **Pat Ownbey**. Keystone principals are **Bob Sullins** and **Bill Countryman**, the new G.M.

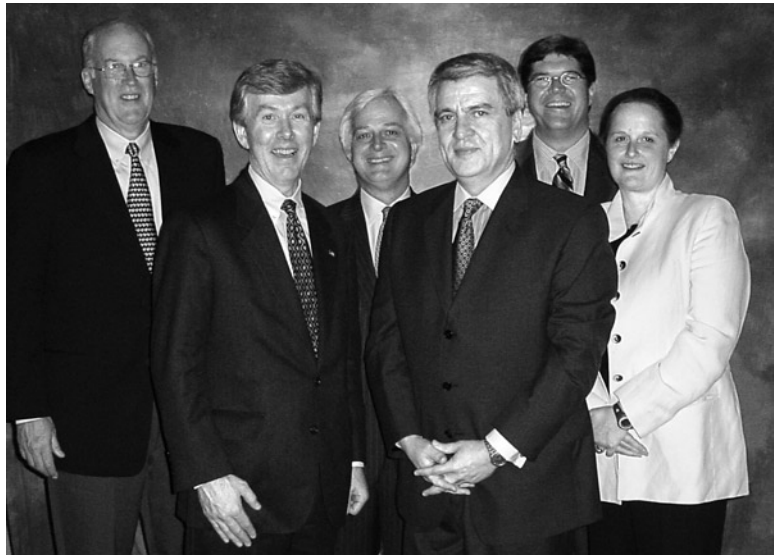
David Smith is the new general manager of the Nextmedia operations in Ardmore.

Blake Brewer and **Bret Brewer** are buying Woodward stations KWFX, KWDQ, and KSIW from **Sherre House**. Plans call for upgrading the FMs to 100,000 watts. Blake owns the Elk City stations KECO, KXOO and KADS.

At Clear Radio in Tulsa, **David Sheridan** is the GSM of KIZS and KTBT, **Laurie Stout**, GSM, and **Kevin Scott** the PD at KQLL. **Don Cristi** the PD at KMOD and **Billy Madison**, KTBT PD. KTBT is now Hip Hop and KAKC Business Talk.

Group Heads Surprise "David John"

Five of the nation's most prominent broadcasters surprised Hall of Fame inductee **John David** with their appearance at the Friday night Hall of Fame dinner. Hubbard Radio's **Ginny Morris**, Federated Radio's **John Dille**, Susquehanna CEO **David Kennedy**, Commonwealth President **Steve Newberry** and Citadel Southeast President **Bill McElveen** all flew in to the complete surprise of Mr. David. Later in the evening the entire group flew to West Palm Beach for an RAB meeting the next day.



"Surprise" guests for the Hall of Fame dinner included [left to right] John Dille, Federated Media; Dave Kennedy, Susquehanna Radio Corp.; Bill McElveen, Citadel Broadcasting; Hall of Fame Honoree John David, NAB; Steve Newberry, Commonwealth Broadcasting; and Ginny Morris, Hubbard Radio.



SFC James Collins receives a "Friend of Broadcasters" award from OAB Chairman Pat Bryson

National Guard's Sgt. Collins Honored by OAB

Sergeant First Class James Collins, the Oklahoma Army National Guard Non-Commissioned Officer for Marketing & Recruiting, was honored with a "Friend of Broadcasters" award at the Saturday Congressional luncheon. OAB Chair Pat Bryson presented the award. Since assuming his current position, Sgt. Collins has been the driving force in the increased support of OAB by the Army National Guard. At a recent meeting in Washington, Sgt. Collins was recognized by the Guard as the nation's top Marketing and Recruiting NCO. Sergeant Collins is a former radio jock in eastern Oklahoma.

Harris Elected Chairman-Elect

Roger Harris, general Manager of the Chickasaw Nation radio stations in Ada, was elected Chairman-elect of the OAB Board at the annual meeting on April 1.

Harris current membership on the board began 1998, after previously serving on the board. As Chairman-elect he will take over the reins of the OAB at the convention in 2006.

Directors re-elected to three-year terms at the annual membership meeting were **Bill Coleman**, **Kevin Potter**, and **Kevin Perry**.



New Gaming Laws

Saturday morning at the convention, Oklahoma State Finance Director **Scott Meacham** and attorney **Kirke Kickingbird** discussed the new gaming in Oklahoma. Mr. Meacham has been the Governor's point person on the establishment of the Statewide Lottery, Gaming at Horse Race Tracks and Indian establishments. Mr. Kickingbird was deeply involved in the development and negotiations for the approval of compacts between the State and Federal governments. Oklahoma City attorney **Bob Nelson** moderated the session.

On the issue of lottery advertising, the panelist pointed out that states with highly successful lotteries were those that made a major commitment to the advertising and promotion of the lottery, particularly in the beginning. It is anticipated it will be the fall before the lottery is started in Oklahoma. Initially, it will probably be with the simplest form of paper tickets until lottery machines can be installed and distributed throughout the state. In addition to the state's advertising of the lottery, it is anticipated that retail outlets will be allowed and encouraged to advertise the lottery. It appears that advertising out-of-state lotteries would be legal.

Until the new Lottery Commission has written and established the rules governing the statewide lottery, we suggest stations should probably proceed with caution on the advertising issues.

In Oklahoma there are only three horse race tracks eligible for gaming—Remington, Blue Ribbon Downs, and Claremore. Fair Meadows in Tulsa is owned by the County and is not eligible for gaming. The racetracks will offer only machine games and not card games.

The new Indian Gaming compacts outline the Class III slot machine games the facilities may handle and blackjack and poker card tournaments not financially back by the casino. Only those tribes with compacts may advertise the slot machine games and card tournaments. Those without compacts are restricted to bingo and pull tab gaming.

The approval of the statewide lottery also legalized certain lotteries and raffles run by specific non-profit organizations. For detailed information to the OAB website at www.oakok.org and click on "Advertising Issues."

PEP Clients Recognize Top Supporting Stations

The OAB's four PEP clients—Department of Rehabilitation Services, Department of Human Services, the Health Department and Army National Guard—recognized stations for their outstanding PEP support this past year.



General Gary Bray [left] and Lt. Colonel Greg Davis [right] present an Honorary Colonel commission to Wes Milbourn, KFOR-TV.

At Friday's luncheon, **Jody Harlan**, Rehabilitation Services, made presentations to KFOR-TV, KOMA-FM, and KWOX-FM. During Saturday's luncheon, DHS Communications Director **George Johnson** made presentations to KTUL-TV, KFOR-TV, KOMA, KADA and KGTO.

Lisa Saunders of the Department of Health recognized KFOR-TV, KOMA-FM, and KKRX-AM for their support.

On behalf of the Army National Guard **General Gary Bray** and **Lt. Colonel Greg Davis** presented awards to KFOR-TV, KKBI, KADA, KSPI and KGTO.

For his continuous and outstanding support of the Guard, new OAB Board Chairman **Wes Milbourn** was made an Honorary Colonel in the Oklahoma Army National Guard by **General Bray** and **Colonel Davis**.

Congressional Delegation Supports Oklahoma Broadcasters

Two important issues to Oklahoma and the nation's broadcasters are the pending proposal by House Energy & Commerce Committee Chairman Joe Barton for a hard deadline for the return of the analog spectrum, and a recently introduced bill, HR 998, prohibiting satellite radio from providing local programming. Recent meetings with members of the delegation or their staff in Washington indicated the majority of our congressional members were supportive of our position on both issues.



Representatives John Sullivan, Dan Boren, Frank Lucas, and Tom Cole address the issues facing broadcasters.



Senator Tom Coburn takes questions from News Directors John Durkee, Cox Radio [left] and Lee Williams, KTUL-TV [right]

Representative's Sullivan, Boren, Lucas, Cole and Senator Coburn indicated their opposition to Barton's proposal at the Convention Congressional Luncheon. Barton publicly has indicated a December 31, 2006 deadline for return of the spectrum with federal funding for the economically impoverished who could not afford a converter. It would abolish the existing law of the December 31 date or when 85% of the homes are capable of receiving a digital signal. Should this proposal pass, 232,000 homes in Oklahoma would be without free-over-the-air television and require a converter. Analog sets wired to cable would also require

a converter and those not on cable would become obsolete, just throw them in the trash. As a member of the House Energy and Commerce Committee Representative Sullivan is a key member of our delegation in discouraging this legislation. Representative Sullivan indicated he felt the Committee Chairman would delay that proposed date and continue to do so in the future. We could go into many aspects of the proposed legislation, but space does not permit.

On the Satellite Radio issue, the four members of the House present at the luncheon agreed to sign-on as co-sponsors of HR 998. Senator Coburn indicated his support as well. The OAB office is in contact with **Representative Istook** regarding his co-sponsoring the measure.



[Top Row, Left] OAB Hall of Fame Inductees **Dick Schmitz**, **Don Wallace**, **John David**, and **John Erling** ✱ Station of the Year General Managers are **Dan Lawrie**, KRMG-AM, Tulsa; **Kevin Potter**, KWON-AM, Bartlesville; and **Pat Baldwin**, KTUL-TV, Tulsa

[Second Row, Left] **John Durkee**, KRMG, Tulsa ✱ Accepting awards for KAUT were **Stacy Johnson** [left] and **Diana Steincamp** [right] with Viacom Television Group's **Sue Stuecheli** [center]



✱ **Regina Moon**, KOTV, and **Joyce Reed**, Griffin Communications.
✱ **John Yates** accepted two awards for KNED and KMCO, McAlester



[Above, Top Row, Left to Right] **Vanessa Valli**, **Harold Wright**, and **Dick Johnson** accepting awards for KWEY ✱ Station owners **Matt Mollman**, KWCO, and **Kevin Perry**, Perry Broadcasting ✱ **Stephen Layman**, **Carole Lambert**, and **Richard Powell** display one of KTUL's awards

[Second Row Above, Left to Right] **Mary Miller** and **Joanna Shelton**, KOTV ✱ Networking: **Lee Anderson**, McAlester Radio; **Bill Coleman**, Team Radio; **Jerry Hanszen**, NAB Radio Board; **Frank Gentry**, ProValue Net; **Bill Whitley**, Media Services Group ✱ Non-Metro Radio Personality of the Year winners from KITX, Hugo, were **Barry Diamond**, **Jason Beach**, and **Will Payne**.



[Above, from Left to Right] Electronic Video Systems' **Raun Hamilton** ✱ Digital Resources booth: **Bill Anderson** and **Tim Bock**
Sony Exhibitors: **Richard Chambers**, **Fred Wright**, **Randy Brigha**, and **Brian Grazier** ✱ **Steve Schott** of Broadcast Electronics

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TRON-Tek
Tulsa Media Alliance

Silent Auction Winning Bids

Autographed OSU Basketball—
Dustin Parkhurst—\$200
Peruvian Trays —**Rita Goodgame**—\$60
Sony TV—**Roger Harris**—\$350
Ross Myers Painting—**Pat Baldwin**—\$100
Horses Heads Sculpture—
Pat Baldwin—\$225
Marble Bookends—**Pat Bryson**—\$60
Evening with Blake Shelton—
Richard Powell—\$80
Nomad Jukebox Player—
Skip Copeland—\$110
Lovera's Gift Basket—
Debra Woodall—\$50
Lovera's Gift Basket—**James Collins**—\$60
Autographed OU Basketball—
Mike Taylor—\$120
Sharp TV—**Sandy Stines**—\$450
Night at the Brick—**Harold Wright**—\$550
Ladies Watch—**Barbara Smith**—\$75
OSU Football Season Tickets—
Kevin Potter—\$250



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