



OAB Annual Convention **April 2-3, 2020 River Spirit Casino Resort, Tulsa** **Sponsorship Opportunities**

Join us as a sponsor at one of the finest state conventions in the country! Enjoy access and networking opportunities with key decision makers. **Expected attendance is over 350 Radio and TV broadcasters.**

Hotel & Event Sponsors receive complimentary registration to all sessions and meal events.

Highlights of the OAB Convention include:

THURSDAY AFTERNOON: Sessions for all facets of broadcasting, attended by Radio and TV Managers, Account Executives, News Professionals, and Oklahoma Broadcasting Students.

THURSDAY EVENING: Welcome Dinner and Texas Hold 'em Tournament

FRIDAY ALL DAY: Sessions for all facets of broadcasting, including Sales, Management, Engineering, Vendor Exhibits, News, and Programming.

FRIDAY EVENING: Awards Banquet

Hotel Sponsorships

Custom Logo Room Keys: \$2,500

250 hotel room keys printed with your 4-color artwork will be given to every Convention hotel guest. Includes one registration, your company name listing in the program booklet and one registration bag insert.

Globo: \$2,500

Your logo will be displayed on the wall in the common area through the Convention. Includes one registration, your company name listing in the program booklet and one registration bag insert.

Internet Sponsorship: \$2,500

Your company will receive the credit for providing free in-room Internet service for all attendees. Includes one registration, your full page ad in the program booklet and one registration bag insert.

Exhibit Opportunities

Exhibit Space - 8:00 am - 4:00 pm: Friday, April 3: \$600

One 8' x 6' booth, including pipe and drape. Additional booths are \$400 each. We help drive traffic to your booth by serving the Convention refreshments in the exhibit area, which is in the pre-function space outside the meeting rooms. Includes one ticket to the membership luncheon and your company name listing in the program booklet, plus free inserts in the registration packets.

Event Sponsorships

Registration : \$3,000

Get the credit for welcoming attendees. Includes two registrations, your logo displayed on registration mailers and convention packets, signage in the registration area and a half-page ad in the program booklet.

Registration Bags: \$2,500

Your logo will be printed on bags given to all attendees who purchase a full registration. Includes one registration, your company name listing in the program booklet and one registration bag insert.

Thursday Refreshment Breaks: \$750

Provide afternoon refreshments for Thursday attendees. Includes signage at the refreshment table, your company name listing in the program booklet, and one registration bag insert.

Friday Refreshment Breaks: \$1,500

Provide morning and afternoon refreshments for Friday attendees. Includes one registration, signage at the refreshment table, your company name listing in the program booklet, and one registration bag insert.

Badge Lanyards: \$3,000

One of the most visible sponsorships available! Your logo will be displayed on the lanyard of every badged attendee. Includes two registrations, your company name listing in the program booklet and one registration bag insert.

Notepad Folios: \$2,500

Your logo will be printed on an event keepsake given to all attendees who purchase a full registration. Includes one registration, your company name listing in the program booklet and one registration bag insert.

Welcome Dinner & Entertainment: \$1,500

Welcome our first-nighters with an open-bar reception, our popular Oklahoma barbecue buffet, and after-dinner entertainment. Includes your logo on menu cards at all tables, signage in the entertainment area, your company name listing in the program booklet, one registration, and one registration bag insert.

Photography: 2,500

You'll provide keepsake photos for our Hall of Fame and Awards Banquet winners and guests. Your logo will appear on the photo sleeves and signage at the booth. Includes one registration, a half-page ad in the program booklet and one registration bag insert.

SBE/Vendor Breakfast: \$1,500

Welcome our SBE Conference attendees with a full buffet breakfast. Exhibitors have the chance to mingle with the SBE members before their meetings begin. Includes your logo on menu cards at the tables, signage in the breakfast room, your company name listing in the program booklet, one registration, and one registration bag insert.

Friday Membership Luncheon: SOLD
Achievement Awards Banquet: SOLD

Contact Nancy Struby (405) 848-0771 struby@oabok.org