



# CONVENTION 2023

**Thursday, March 30**  
**River Spirit Casino Resort—Tulsa, OK**

- 7:30am Registration Opens, Continental Breakfast Opens
- 8:30-10:00 SUPER SESSION: "The Future of Local Broadcasting: Scary or Exciting, You Decide"  
**Jim Brown**, *President, Borrell Associates, Inc.*
- 9:30-11:30 SUPER SESSION: "Surviving and Thriving as a News Storyteller"  
**Joe Little**, *MMJ & Director of Storytelling, KNSD San Diego*
- 10:15-11:45 SUPER SESSION: "Insta-Branding & The Commercial Quickie: Sprinting Into More Profitable Spots"  
**Blaine & Honey Parker**, *Slow Burn Marketing and LocalBroadcastSales.com*
- 12:00-1:00 OAB Membership Luncheon  
**Program to be announced**
- 1:15-2:30 OAB/OBEA Student Career Fair
- 1:15-2:30 "The Connected Car: Your Digital Future"  
**Juan Galdamez**, *Sr. Dir. of Broadcast Strategy, Xperi Corporation*
- 1:15-2:45 "Legal & Regulatory Q&A and Washington Update"  
**David Oxenford**, *Wilkinson Barker Knauer, LLP*
- 2:30-3:45 "Radio Sales Idea Exchange"  
**Moderated by Vance Harrison**, *President, OAB*
- 2:30-4:00 OBEA Student Awards Presentation
- 4:00-4:45 Annual Membership Meeting
- 6:30-7:00 Awards Reception
- 7:00-9:30 Achievement Awards Banquet  
*Honoring your outstanding work in 2022.*