



CONVENTION 2025

Thursday, March 27
River Spirit Casino Resort—Tulsa, OK

- 8:00am Registration Opens, Continental Breakfast Opens
- 9:00-10:20 SUPER SESSION: "Making a Real Viewer/Listener Connection: Writing, Producing, and Reporting with Authenticity"
Kevin Benz, Head Coach, *KevinBenz.news*
- 9:00-10:20 "Legal & Regulatory Q&A"
David Oxenford, *Wilkinson Barker Knauer, LLP*
- 9:00-10:20 "Elevate Your Digital (and Broadcast) Sales Skills with Excellence!"
Shannon Kinney, Owner, *Dream Local Digital*
- 10:30-11:45 SUPER SESSION: "What Does a Station Look Like in 2030?"
Paul Jacobs, *Jacobs Media*
- 10:30-11:45 STUDENT SESSION: "Preparing for Your Broadcasting Career"
Amy Calvert, VP and General Manager, *KOKH-KOCB-KTUL*
Kari King, Digital Executive Producer, *KFOR-KAUT*
Jason Wilson, Area President, *iHeartMedia Markets Group*
- 12:00-1:00 Membership and Hall of Fame Luncheon
Community Service Awards Presentation
OAB Hall of Fame Induction: **John "Count Gregore" Ferguson**
- 1:15-2:30 OAB/OBEA Student Career Fair
- 1:30-2:20 SUPER SESSION: "From ZERO To Over a BILLION"
Janie Dillard, Executive Director of Gaming, *Choctaw Nation*
- 2:30-3:50 "Radio Sales Ideas: Outstanding Commercials Generated by AI Methods"
Fletcher Ford, *Radio Workflow*
- 2:30-4:00 OBEA Student Awards Presentation
- 3:00-3:50 "Pistols Firing: Radio and Video Streaming Play-By-Play Roundtable"
Dave Hunziker, Voice of *OSU Cowboys*
- 4:00-4:40 "Washington Update"
David Oxenford, *Wilkinson Barker Knauer, LLP*
- 4:45-5:15 Annual Membership Meeting
- 6:30-7:00 Awards Reception
- 7:00-9:30 Achievement Awards Banquet
Honoring your outstanding work in 2024