



CONVENTION 2026

Thursday, April 9
OKANA Resort—Oklahoma City, OK

- 7:30am Registration opens, Continental Breakfast opens
- 9:00-10:20 SUPER SESSION: "The State of Things: Broadcasting in 2026 and Beyond"
Fred Jacobs and Paul Jacobs, *Jacobs Media*
- 9:00-10:20 SUPER SESSION: "From Resilience to Renewal in Local News"
Chip Mahaney, *Media Executive-in-Residence, SMU*
- 10:30-11:50 SUPER SESSION: "Attitude Over Everything! Why Your Mindset is the Ultimate Competitive Advantage in Broadcasting"
Aaron Davis, *Attitude Expert: Performing Like a Champion*
- 10:30-11:50 "Washington Update"
David Oxenford, *Wilkinson Barker Knauer, LLP*
- 10:30-11:50 STUDENT SESSION: "Preparing for Your Broadcasting Career"
Amy Calvert, *Television Executive, Tulsa*
Jason Wilson, *Area President, iHeart Media Markets Group, OK/AR/MO/KS*
Kari King, *Digital Executive Producer, Nexstar Media, Oklahoma City*
Don Cristi, *Operations Manager, Griffin Radio, Tulsa*
- 12:00-1:00 Membership Luncheon
Keynote address by **Curtis LeGeyt**, President & CEO, NAB
 - *Community Service Awards Presentation*
 - *Student Scholarships Presentation*
- 1:15-2:20 OAB/OBEA Student Career Fair
- 1:15-2:45 SUPER SESSION: "One-On-One with Legendary OU Athletic Director **Joe Castiglione**"
- 2:30-4:00 OBEA Student Awards Presentation
- 3:00-4:30 "The Integration of Digital Sales and Broadcast Sales: One Plus One Equals Three"
Mark Landon, *Recrue Media*
- 3:00-4:30 "AI Excellence in Commercial Production: Hands-On Creation of Award-Winning Commercials"
Fletcher Ford, *Radio Workflow*
- 3:00-4:30 "Legal & Regulatory Q&A"
David Oxenford, *Wilkinson Barker Knauer, LLP*
- 4:45-5:15 Annual Membership Meeting
- 6:30-7:00 Awards Reception
- 7:00-9:30 Hall of Fame & Outstanding Achievement Awards Banquet
 - *Hall of Fame Induction of **Dave Murray** and **Dan Stroud**, dominant Morning Show for twenty years at KXY 96.1 Country in OKC and #1 in Nation in 1992.*
 - *Achievement Awards honoring outstanding work by Oklahoma Broadcasters in 2025.*