



**Registration Form #1—Full Registration**  
**\$125 per person for all Sessions & Meals**

If you wish to purchase meal tickets for guests, please use  
**Form #3: Meal Tickets Only.**

Station or Company \_\_\_\_\_ City \_\_\_\_\_

*NOTE: Even though everything is included in the \$125 fee, we need to know which events you will attend. The hotel requires an accurate headcount for room set-ups.*

Please note the start and end times of the sessions. Some sessions overlap. We need accurate numbers, so **please do not register for multiple sessions during the same time period.**

**See Brochure for details on each session**

Name \_\_\_\_\_

*(Please print. This name will appear on your badge.)*

**Thursday, April 9, 2026**

- 9:00–10:20 **Super Session:** “The State of Things: Broadcasting in 2026 and Beyond”  
with **Fred Jacobs and Paul Jacobs**, Jacobs Media (R/TV)
- 9:00–10:20 **Super Session:** “From Resilience to Renewal in Local News”  
with **Chip Mahaney**, Media Executive-in-Residence, SMU (R/TV)
- 10:30–11:50 **Super Session:** “Attitude Over Everything! Why Your Mindset is the Ultimate Competitive Advantage in Broadcasting”  
with **Aaron Davis**, Attitude Expert: Performing Like a Champion (R/TV)
- 10:30–11:50 “Washington Update”  
with **David Oxenford**, Wilkinson Barker Knauer (R/TV)
- 12:00–1:00 OAB Membership Luncheon with Kenote Address by **Curtis LeGeyst**, President & CEO, NAB  
• Presentation of Community Service Awards, Student Scholarships
- 1:15–2:45 **Super Session:** “One-On-One with Legendary OU Athletic Director **Joe Castiglione**” (R/TV)
- 3:00–4:30 “The Integration of Digital Sales and Broadcast Sales: One Plus One Equals Three”  
with **Mark Landon**, Recrue Media (R/TV)
- 3:00–4:00 “AI Excellence in Commercial Production: Hands-On Creation of Award-Winning Commercials”  
with **Fletcher Ford**, RadioWorkflow.com (Radio)
- 3:00–4:30 “Legal & Regulatory Q&A”  
with **David Oxenford**, Wilkinson Barker Knauer (R/TV)
- 6:30–9:30 Hall of Fame & Outstanding Achievement Awards Reception & Banquet

**Attach copies if needed.**

**\$125 per person. Enter the total on the “Registration Fees” Form.**

**Registration Form #2—Individual Sessions/Meals Only  
(For those not purchasing a Full Registration)**

Station or Company \_\_\_\_\_ City \_\_\_\_\_

**OAB Members can attend sessions for \$20 per day. Meals priced separately.**

Name \_\_\_\_\_

✓” the sessions you will attend.

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- 10:30–11:50 “Washington Update” with **David Oxenford**, Wilkinson Barker Knauer (R/TV)
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- 3:00–4:00 “AI Excellence in Commercial Production: Hands-On Creation of Award-Winning Commercials” with **Fletcher Ford**, RadioWorkflow.com (Radio)
- 3:00–4:30 “Legal & Regulatory Q&A” with **David Oxenford**, Wilkinson Barker Knauer (R/TV)

**All-Day Sessions Pass .....\$20**

- 12:00-1:00 Membership Luncheon..... **\$35**
- 6:30-9:30 Hall of Fame and Awards Banquet..... **\$75**

**Total Due \$ \_\_\_\_\_**

Name \_\_\_\_\_

✓” the sessions you will attend.

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**All-Day Sessions Pass .....\$20**

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- 6:30-9:30 Hall of Fame and Awards Banquet..... **\$75**

**Total Due \$ \_\_\_\_\_**

**Attach copies if needed.**

**Total Due for Sessions & Meal Tickets \$ \_\_\_\_\_**

**Enter total amount on the “Registration Fees” form.**



## Registration Form #3—Meal Tickets Only

Station or Company \_\_\_\_\_ City \_\_\_\_\_

**Use this form to purchase meal tickets for those who are not registered for any other events.**

Tickets may be picked up at the OAB registration desk.

### Important—Please Read

There will be assigned seating at the **Awards Banquet**. In some cases, guests from two or more stations may be combined to fill the tables. **The tables will seat 8 comfortably. Ten is the maximum.** We will assign tables on March 12th. **Any Awards Banquet tickets purchased after March 12th may be subject to “open seating” at unassigned tables.**

Please provide the name of the person who will use the ticket.	12:00-1:00pm Membership Luncheon \$35	6:30-9:30pm Hall of Fame & Achievement Awards Banquet \$75	Total
Example: Jenny Thompson	✓	✓	\$110
1.			\$
2.			\$
3.			\$
4.			\$
5.			\$
6.			\$
7.			\$
8.			\$
9.			\$
10.			\$

*Attach copies if needed.*

Total all Meal Tickets \$ \_\_\_\_\_

**Enter the total amount on the “Registration Fees” form.**

Station or Company \_\_\_\_\_ City \_\_\_\_\_

## Registration Fees Due

Enter the total amounts from each registration form

Form #1: Full Registrations @ \$125 .....\$ \_\_\_\_\_

Form #2: Individual Sessions & Meal Tickets.....\$ \_\_\_\_\_

Form #3: Individual Meal Tickets Only .....\$ \_\_\_\_\_

**Total Fees Due**    \$ \_\_\_\_\_

**Station Contact** (in case we have questions about your registration)

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*Name & Position*

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*E-mail address for registration confirmation*

## Payment Method

- Check Enclosed
- Send Invoice
- Charge our Credit Card

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<i>Card Number</i>	<i>Expiration</i>	<i>Code</i>	<i>Billing Zip</i>
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*Name on Card*

## Mail, Email, or Fax All Forms to:

**Oklahoma Association of Broadcasters**

6520 N. Western Avenue, Suite #104

Oklahoma City, OK 73116

[struby@oabok.org](mailto:struby@oabok.org)

(405) 848-0772 (fax)

## Deadlines

Registration Deadline: **March 10**

Cancellation Deadline: **March 20**

**Questions? Call Nancy Struby at (405) 848-0771  
or e-mail [struby@oabok.org](mailto:struby@oabok.org)**