Oklahoma Association of Broadcasters

Instructions for Submitting OAB Award Entries

Entries to the OAB Outstanding Achievement Awards will be submitted using the RockOurAwards.com platform.

Below are directions for preparing and submitting entries. If you have questions, please contact RockOurAwards or OAB at the contact info below.

The contest website will open for entries on **November 24, 2026.** The entry submission deadline is **January 6, 2027**.

To Submit Entries:

1) Login.
   a) Go to www.rockourawards.com.
   b) Create a profile (username and password) by clicking the "Register" button on the top of the homepage. Complete the information, click submit, and you'll be taken to the OAB homepage. **If you already have a profile and just need a password reset, contact Jordan at** info@rockourawards.com.
   c) From the homepage you can review OAB Awards rules, submit entries, view and edit an entry, or edit your station's information.
2) Enter
   a) To enter a category, click "Submit Entry" and fill in the information. The headline/title should be what you would want on a trophy.
   b) Acceptable file formats to upload to the RockOurAwards site are .mp3, .jpg, .gif, .png, .bmp, .doc, .docx, .wma, and .pdf files.
   c) **IMPORTANT**: To ensure server space for all states, RockOurAwards.com **requires video entries to be linked from YouTube, Vimeo, other video hosting sites, or a station website**. Simply copy/paste the video's URL in the "Add Link" section.
   d) **Special characters should be avoided in file names**. Stick with letters, numbers, &, dots, dashes, and underscores.

If you have questions or need assistance, contact RockOurAwards at info@rockourawards.com or call 800-471-1875, or contact Nancy Struby at OAB, struby@oabok.org or call 405-652-0330.

Oklahoma
Association of
Broadcasters

2026 Awards

for Outstanding
Achievement in
Broadcasting

Radio Division

Call for Entries

General Information

Eligibility

Entries are restricted to OAB member commercial and non-commercial radio stations. **All entries must have been broadcast between *January 1 and December 31, 2026.***

News and Sportscast entries are restricted to *Friday, November 20, 2026*. See category for details.

There is no limit to the number of entries a station may submit, but each entry may be submitted in only one category.

Entries must be locally produced. Syndicated or outside materials may be used but must play a secondary role in spot production and presentation.

Audio is required on all entries. While some categories may include written narrative, the final judgment is based on the over-the-air audio.

Judging

All entries will be judged by out-of-state broadcasting professionals who are not affiliated with Oklahoma stations. Judges will consider overall excellence in creativity, originality, technical production and effectiveness. Judges will not evaluate entries from stations with which they may have a personal or business relationship. Awards will not be given in those categories in which the quality of entries does not meet the judges' criteria of excellence.

Divisions

Metro

Oklahoma City and Tulsa
All full-power non-commercial and educational stations

Non-Metro

All markets except Oklahoma City and Tulsa
All low power stations

Preparation

Instructions for submitting your entries via the **RockOurAwards.com** platform are included in this packet. Please allow plenty of time for questions and technical assistance.

Entry Fees & Payment

You may use the payment system provided on the **RockOurAwards.com** entry site.

- Metro Radio $25 per entry
- Non-Metro Radio $15 per entry

Best of Show Award

The station winning the most awards will be named "Best of Show." In case of a tie, judges will tally the scores for the individual awards. The station with the highest combined score will be named "Best of Show." Community Service awards do not count toward "Best of Show."

Deadline

All entries must be submitted to the **RockOurAwards.com** site by **11:59** PM on **Wednesday, January 6, 2027**.

The website will open for entries on November 24, 2026.

Community Service Awards

You may enter online through the **RockOurAwards.com** site.

Awards Notification

Results will be posted on the OAB website at **www.oabok.org** on **February 12, 2027**.

Awards Presentation

Awards will be presented at the annual **OAB Awards Banquet** on **Thursday, April 1, 2027**, at the **River Spirit Casino Resort** in Tulsa. Scan for hotel information:

Radio Categories and Information

1. Newscast (Non-Metro Only)

An account of the news of the day in a regularly scheduled time block. Entry may be any newscast of any length aired on ***Friday, November 20, 2026***. All syndicated features and commercials must be deleted. Entries will be judged on content, presentation, audience appeal, and pace. Local content is a major factor in judging.

2. Sportscast (Non-Metro Only)

Not play-by-play. An account of the sports news of the day, of any length, in a regularly scheduled broadcast on ***Friday, November 20, 2026***. Sportscasts should be submitted in their entirety, excluding commercials. Entries will be judged on content, presentation, audience appeal and pace. Local content is a major factor in judging.

3. Play-By-Play (Non-Metro Only)

The live broadcast, produced and presented by station personnel, of a local high school, college, or professional athletic event. The entry must be five minutes or less of the continuous broadcast of a game. The entry segment may not be edited other than the exclusion of commercials, which is required. The entry will be judged on overall presentation by the broadcast team, audience appeal, pace and professionalism exhibited.

4. Commercials (Non-Metro Only)

A single commercial announcement, 30 or 60 seconds, produced by station personnel. The use of non-licensed elements beyond acceptable sampling is not allowed. Criteria are originality, good copy, and presentation. Emphasis on client and product is primary.

5. Website

Stations should submit the URL of their website's home page. Content may be supplemented by wire services or networks, but should provide timely information that is primarily generated by the station. Entries will be judged on content, innovation, use of audio and video, effective use of blogs, design, functionality and interactivity, timeliness of updates, and news coverage for news stations.

6. Station Image Promotion

The on-air campaigns for general image, special program, or on-air promotion or contest. Promotional events outside the station are not eligible. Entries may be a single or series (maximum 3 spots per entry), produced in-house. Spots may not exceed 60 seconds. Syndicated or outside materials may be used but must play a secondary role in the spot production and presentation.

7. General News (Metro Only)

A single news story or series of timely reports in a newscast(s). The criteria are clarity and thoroughness. *Do not submit entire Newscasts.*

8. Feature Story

A single report on a specific subject or perspective of a story. Topics may be news, human interest, informational, lifestyle or service oriented, but not "breaking news." The criteria for judging are storytelling technique, entertainment or informational value, and delivery.

9. Station Event Promotion

The on-air promotion of a station event outside of the station that may or may not have commercial sponsors. The event may generate revenues but is not necessarily designed as a revenue producer for the station. Single or series, maximum of three spots per entry. Entry is limited to on-air spots and no more than two pages of narrative. Maximum spot length is 60 seconds. Spots must have been produced by the station.

10. Long Form (Non-Metro Only)

A long form special or regular program or series that does not meet the criteria of other competition categories. "Long form" is any length over five minutes. Entry must be a continuous segment of at least 5 minutes but not more than 10 minutes. The segment must be unedited other than commercials and music. The entry may include a one-page written narrative. The criteria for judging are human interest, entertainment and/or informational value, storytelling, technique, and delivery.

Categories and Information continued on Next Page

11. Video Streaming—Sports
(Non-Metro Only)

The live video stream produced and presented by station personnel of a local sporting event. The entry should be 5 minutes or less of continuous coverage without editing, except live commercials. The criteria for judging are audio and video quality, audience appeal, and professional presentation.

12. Video Streaming—General
(Non-Metro Only)

The live video stream produced and presented by station personnel of a local community event. The entry should be 5 minutes or less of continuous coverage without editing, except live commercials. The criteria for judging are audio and video quality, audience appeal, and professional presentation.

13. Personality of the Year

Entry should represent a typical broadcast. Maximum length is 5 minutes. Teams are permitted, but must enter a single entry. Entry must be a segment from one show that aired in 2026. Entry should represent your regular on-air work, not a remote or special event. Spots and music should be removed. Criteria are entertainment, communicative skills, originality, community involvement, overall appeal, and relevance. Documentation listing entrant's community involvement may be submitted with aircheck.

14. Podcast

This category recognizes the best use of valuable content and audience engagement through podcasting. The podcast host or hosts presents quality entertainment and information that gives their audience a feeling of being engaged in the content. The podcast must be an episode from a standalone, ongoing series and must originate from an OAB member station website, be created in the state of Oklahoma, and all content must belong to the entering member station. Each entry must include a packaged intro and outro with content between; entries without both will be disqualified.

Criteria are delivery of content, flow of structure, quality of host or hosts, production value, and audience engagement. Entry must not exceed 7 minutes for judging and must include a 15 second video with sound for the award presentation. A one-page written narrative describing the podcast's concept and target audience may be submitted.

Oklahoma Association of Broadcasters

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(405) 652–0330 **oabok.org**