

KENT JONES

405-642-6881

kent@kent-jones.com

BROADCAST CAREER

KOMA, Oklahoma City, OK – 1988-2020. 31 years as Program Director, Morning Show Host.

Designed and implemented the Oldies format which quickly rose to #1 without the advantage of music research. I oversaw the production of heritage jingles utilizing the original singers from PAMS Productions. I quickly felt the pulse of the target audience and catered to the core, creating a bond that would drive Cume and TSL.

Hosted top-rated morning show for much of the 31 years. We hired legendary OKC morning man and TV personality, Danny Williams, to host mornings from 1992-2008.

Led team of seasoned professionals and market legends including legendary OKC radio talent and TV personality, Ronnie Kaye. Since he began with us in 1993, he has consistently ranked #1 in middays.

Gradually transitioned from 50s-60s Oldies to 70s-80s Classic Hits format while maintaining listener loyalty and top-5 ratings.

Consistent performance, ranking top-5 25-54 and #1 35-64. The station created and kept a strong bond with listeners, attributed to intuitive music selection and research along with strong personality and an emphasis on an energetic and fun presentation.

Proficient with RCS Selector and Maestro Digital Delivery, Mac and PC.

Morning Show Aircheck: <https://soundcloud.com/user-479113413/kent-jones-morning-host>

KTSO, Tulsa, OK – 2016-Present

Midday personality (voice track) and my syndicated show, "Totally Awesome 80s" airs Saturday nights

Fishnet Syndication – 2014-Present. Partner and Co-Founder

Helped build network to a list of 30 programs and features on more than 300 radio stations.

Manage program distribution and revenues, coordinating with stations and producers.

Tracking of FTP activity and revenue splits and payouts.

WNDE, Indianapolis, IN – 1985-1988. 3 years as Program Director, Morning Show Host.

Designed and implemented the Oldies format and hired talented personalities.

WTVN, Columbus, OH – 1980-1985. 5 years as Assistant Program Director, Music Director, On-Air Talent, Engineer.

Hosted daily award-winning "Hit Magazine" show and "Saturday Night Oldies" request show.

Helped install new studios and engineered Ohio State Buckeyes Network radio broadcast.

WEHT-TV, Evansville, IN – 1980. Staff Announcer, Camera Operator, On-Air Talent

Hosted daily public service segment and voiced all station imaging and promos.

Camera operator for on-location commercials, news, and sports.

WOMI, Owensboro, KY – 1979-1980. On Air Talent, Engineer

Midday personality, Installed new studios and designed studio delegation switcher, Read monthly base current readings and calibrated meters by climbing 70 feet up the tower at midnight.

WBRW, Somerville, NJ – 1978. On Air Talent

Weekend air talent, prepare and deliver live newscasts, sign-on and sign-off this daytime-only station.

WKYG, Parkersburg, WV – 1977. On Air Talent

WOUB-AM, FM, TV, Athens, Ohio – 1975-1978. On Air Talent, Voice Actor, Duty Director, Producer

Morning radio personality, TV booth announcer and duty director, telecine operator. Video producer.

Ohio University, Athens, Ohio – 1975-1978 – BS Communication, Radio and Television Production