

# ANDREW MARKS

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## SUMMARY

With over 8 years of radio broadcast and announcing experience, I am seeking a position that will utilize my on-air, audio editing, marketing and communication skills. In addition to my work experience, I have been recognized by the College of Media and Communication, College Broadcasters, Inc., and the Broadcast Education Association for content that was produced while at KTXT.

## RELEVANT EXPERIENCE

**Operations Director** - 05/2017 to 12/2018

**KTXT - The Raider 88.1 FM** - Lubbock, TX

- Oversaw all broadcasts and departments
- Employee and volunteer training
- Program scheduling
- Maintained and repaired equipment
- Organized and setup live remote broadcasts and community events

**Creative Media Consultant** - 05/2018 to 12/2018

**Ronald McDonald House Charities of the Southwest** - Lubbock, TX

- I assisted in the writing, recording and editing of public service announcements
- Announcements were designed for effective radio airplay, aimed at increasing ongoing fundraising efforts

**Audio Producer** - 05/2018 to 08/2018

**Texas South Plains Honor Flight** - Lubbock, TX

- I assisted in the writing, recording and editing of testimonials to be played during the Texas South Plains Honor Flight radiothon in partnership with Elks Lodge and KSSL-Slaton.
- Our efforts raised over \$18,000 during the event and went towards sending veterans on a trip of a lifetime to Washington D.C.

**Intern/Producer** - 06/2017 to 08/2017

**KJDL - The Red Dirt Rebel 105.3 FM** - Lubbock, TX

- I produced public service announcements and on-air spots.
- In addition to my production duties, I served as the board operator during the weekly program "Lubbock, Live and Local"

**Sports Director** - 05/2016 to 05/2017

**KTXT - The Raider 88.1 FM** - Lubbock, TX

- I was responsible for overseeing broadcasts related to athletics, including live games, sports updates, and talk shows
- Other responsibilities included training volunteer DJs, producing and maintaining sports-related content on KTXTFM.org, and assisting in production, promotions and other live broadcasts

**Intern** - 09/2013 to 05/2014

**Red Balloon Network** - Dallas, TX

- I was responsible for producing and hosting programs on the hospital's closed-circuit radio and television network sponsored by the Ryan Seacrest Foundation
- I earned over 300 hours of experience

**Intern/Announcer** - 12/2010 to 02/2011

**Tulsa Rampage Hockey Club** - Tulsa, OK

- Public-address and play-by-play announcer for a junior ice hockey team
- Provided pre-game music
- Wrote sponsored scripts to be read during games

**On-Air Personality and Board Operator** - 11/2010 to 01/2011

**KDEL - The Million Dollar Sound** - Del City, OK

- I served as an on-air personality covering news, weather and playing hit music
- Gained copywriting experience, writing community announcements, weather and news scripts

## EDUCATION AND TRAINING

**Bachelor of Arts:** Electronic Media and Communications, 2018

**Minor:** Advertising

**Texas Tech University** - Lubbock, TX, United States

Key Courses:

- Advanced Audio Production
- Media Production
- Photography
- Writing for Media

**Certificate:** Radio Broadcasting, 2010

**American Broadcasting School** - Tulsa, OK, United States

Training in all aspects of newscasting, sportscasting, copywriting, announcing, promotions, advertising sales, production, editing, station traffic, vocal coaching, vocal characterization, storm tracking, remote broadcasting, and music mixing. Licensed by the Federal Communications Commission.

REFERENCES AVAILABLE UPON REQUEST