



ANDREW MARKS

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OBJECTIVE

With over eight years in the broadcast media industry, I am seeking a media communications or business development position that will utilize my on-air, audio editing, marketing, and leadership skills. In addition to my relevant work experience, I have additional retail management experience, which included social media and brand management responsibilities.

SKILLS

- Radio Broadcasting
- Sports Talk
- Music Promotion
- Interviews
- Copywriting
- Audio Editing (Adobe Audition)
- Advertising Sales
- Social Media Marketing
- Website Administration
- Brand Management
- Customer Relations
- Schedule Coordination
- Public Speaking
- Event Planning

RELEVANT PROFESSIONAL EXPERIENCE

- Operations Director**, KTXT - The Raider 88.1 FM - Lubbock, TX 05/2017 - 12/2018
- Oversaw all departments, broadcasts and show development
 - Employee and volunteer training
 - Program scheduling, promotions and brand management
 - Business relations with Texas Tech Athletics and the College of Media & Communication
 - Maintained and repaired equipment
 - Organized and setup live remote broadcasts and community events
 - Hosted 3 different talk radio programs (sports, entertainment and music)
- Creative Media Consultant**, Ronald McDonald House Charities of the Southwest - Lubbock, TX 05/2018 - 12/2018
- I assisted in the writing, recording and editing of public service announcements
 - Announcements were designed for effective radio airplay, aimed at increasing ongoing fundraising efforts
- Audio Producer**, Texas South Plains Honor Flight - Lubbock, TX 05/2018 - 08/2018
- I assisted in the writing, recording and editing of testimonials to be played during the Texas South Plains Honor Flight radiothon in partnership with Elks Lodge and KSSL-Slaton
 - Our efforts raised over \$18,000 during the event and went towards sending veterans on a trip of a lifetime to Washington D.C.
- Intern/Producer**, KJDL - The Red Dirt Rebel 105.3 FM - Lubbock, TX 06/2017 - 08/2017
- I produced public service announcements and on-air spots
 - In addition to my production duties, I served as the board operator during the weekly program "Lubbock, Live and Local"

Sports Director, KTXT - The Raider 88.1 FM - Lubbock, TX

05/2016 - 05/2017

- I was responsible for overseeing broadcasts related to athletics, including live games, sports updates, and talk shows
- Other responsibilities included training volunteer DJs, producing and maintaining sports-related content on KTXTFM.org and @KTXT_Sports, and assisting in production, promotions and other live broadcasts

Intern, Red Balloon Network - Dallas, TX

09/2013 - 05/2014

- I was responsible for producing and hosting programs on the hospital's closed-circuit radio and television network sponsored by the Ryan Seacrest Foundation
- Interviewed guests, patients and celebrities during special visits to the studio

Intern/Announcer, Tulsa Rampage Hockey Club - Tulsa, OK

12/2010 - 02/2011

- Provided public-address and play-by-play announcing for a junior ice hockey team
- Wrote sponsored scripts to be read during games

On-Air Personality and Board Operator, KDEL - The Million Dollar Sound - Del City, OK

11/2010 - 01/2011

- I served as an on-air personality covering news, weather and playing hit music
- Gained copywriting experience, writing community announcements, weather and news scripts

EDUCATION AND TRAINING

Texas Tech University - Lubbock, TX, United States

Bachelor of Arts: Electronic Media and Communications, (Minor: Advertising), December 2018

Key courses taken during undergraduate studies include: Advanced Audio Production, Web Design, Advertising Writing, Writing for Electronic Media, Media Law, and Digital and Social Media.

American Broadcasting School - Tulsa, OK, United States

Certificate: Radio Broadcasting, November 2010

Training in all aspects of newscasting, sportscasting, copywriting, announcing, promotions, advertising sales, production, editing, station traffic, vocal coaching, vocal characterization, remote broadcasting, and music mixing. Licensed by the Federal Communications Commission.

AWARDS AND RECOGNITION

- **2017 College Broadcasters, Inc. National Student Production Award: Best Audio Sports Reporting**
First Place, *"The Overreaction"*, KTXT-FM 88.1 (Andrew Marks, Brandon Medina and Philip Arabome)
- **2018 Broadcast Education Association Festival of the Arts: Best Promo**
Award of Excellence, *"Hub City Fest"*, KTXT-FM 88.1 (Andrew Marks and Nick Hay)
- **2018 College Broadcasters, Inc. National Student Production Award: Best Audio Sportscast**
Third Place, *"The Overreaction"*, KTXT-FM 88.1 (Andrew Marks and Brandon Medina)

REFERENCES

References available upon request.